



# SUNCOAST HOUSING CONNECTIONS

## 2023-2024 PARTNERSHIP OPPORTUNITIES

### **WELCOME & UPDATE/VISION FROM THE CEO**

Affordable housing helps provide long term financial stability for individuals and families. We provide them with tools to understand their financial situation so that they can access a long-term, stable, and affordable housing. Stability in housing is proven to help reduce childhood poverty, encourage higher academic performance, lower absenteeism, and reduce learning loss for school, while also impact healthier lifestyles, and lower instances of medical issues.

Our goal is to create a one stop shop for residents to find assistance with their housing and financial needs. In our newest project, Suncoast Energy Wise Homes, we are working with neighborhood associations in the St. Petersburg CRA area to create healthy and energy efficient homes. We work with residents to determine their energy upgrade needs as well as healthy home upgrades. We manage the process with funders and contractors to help residents realize their dream of financially stable homeownership. We are focused on providing a healthy living environment. Many of these homes are in poor condition , have outdated wiring, lack central air conditioning, lack insulation, have life safety building code issues and older windows with air leaks.

Our outreach will focus on these older homes that have not been renovated. Our initial focus is on the Bartlett Park neighborhood. We expect to expand to all of South St. Petersburg CRA neighborhoods over the next 5 years by working with all 13 neighborhood associations. Our plan is for 40 homes a year to be renovated, over a 5-year period by provide upgrades to an additional to 200 homes. Outreach will be done to both owner occupied and rental units, to ensure that all residents have access to healthy living environments.

We are excited for the future and look forward to helping more individuals and families have stable healthy living environments.



## OUR MISSION

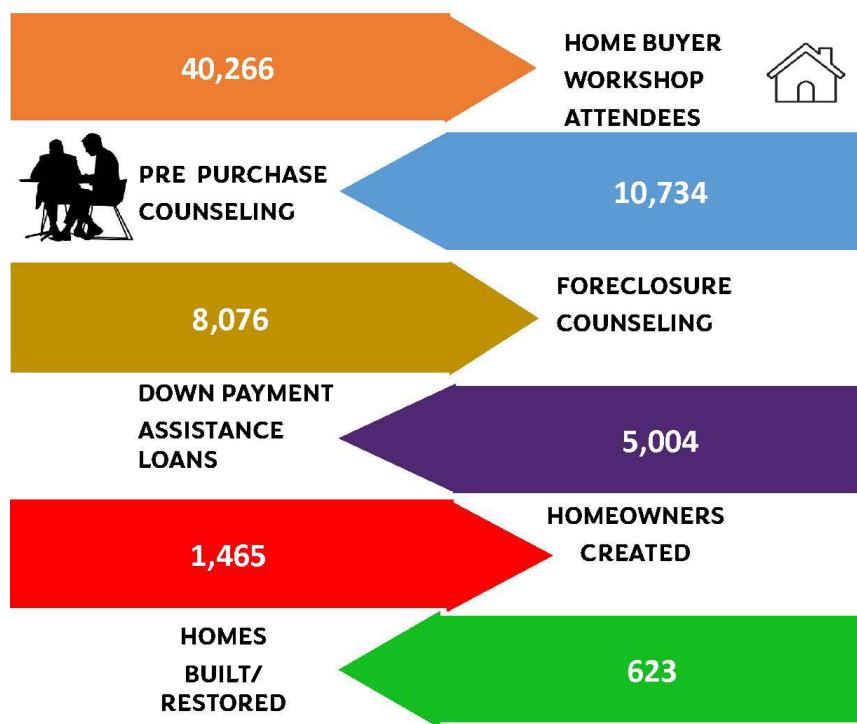
Our mission is to provide education, counseling, housing opportunities and to revitalize neighborhoods.

## OUR IMPACT



### Total Clients Served Per Program 1984-2022

We Teach. We Lend. We Build.



**Total Clients Served : 66,168**



## DID YOU KNOW

- According to the Florida Policy Institute, housing affordability drives economic security and mobility.
- Stability in housing is proven to help reduce childhood poverty, result in higher academic performance, lower absenteeism, and reduce learning loss for school.
- The Center for Disease Control has shared findings that low-income communities often reside in areas with increased exposure to health hazards within the home and community, including toxic pollutants, as well as racism and social inequities.
- A stable home helps provide healthier lifestyles and lower instances of medical issues in families.

## OUR PARTNERS

**EVERY CONTRIBUTION TO SUNCOAST HOUSING CONNECTIONS HELPS HOUSEHOLDS CONFIDENTLY SECURE AND MAINTAIN A HOME. SOME OF OUR BIGGEST SUPPORTERS INCLUDE:**





## YOUR INVESTMENT

According to the [Florida Policy Institute](#) (March 2019), Housing affordability drives individual economic security and mobility and creates the foundation for a robust and vibrant economy. Investing in affordable housing development has ripple effects throughout the economy, creating good-paying jobs, increasing the financial well-being of households, and generating revenue for the state, counties, and local communities.

For families, access to affordable housing can lead to greater economic mobility and increased overall well-being. They can avoid the trade-offs that come with deciding between the high cost of housing and other household priorities. In one report, families living in affordable housing saved about \$500 per month. Research has shown that these families are able to spend five times more on health care, three times more on food, and twice as much on retirement savings. In addition, studies have shown that clients who attend pre-purchase homebuyer workshops and/or receive counseling are substantially less likely to default or have a delinquent mortgage.

Promoting access to affordable housing is the most cost-effective way to reduce childhood poverty. Parents with affordable housing can invest more in activities and materials to enhance their children's education and development. They can more easily participate in activities such as parent-teacher conferences and are better able to save for college tuition. Children growing up with housing instability or homelessness, on the other hand, are more likely to have lower academic performance, more learning disabilities, and behavioral problems, and are less likely to graduate high school. As adults, they are more likely to be in lower-paying, lower-skill jobs.

Together with our partners, we have had humbling success and commitment to the clients we serve in our communities.

"Just wanted to take a moment to thank each and every one of you for your time, patience, help, your expertise and your encouragement in making my prayer come true for my grandson and I. Without each and every one of you, this wouldn't have been possible. With tears in my eyes, words just don't seem to be enough or express the joy and peace of my heart of having a home – not just any home, OUR home." ~ Sharon



# CORPORATE PARTNERSHIP OPPORTUNITIES

## **BUILDERS- \$75,000**

- Our BUILDERS are committed to helping us build a home from start to finish. They provide the resources for us to build the entire home and best serve a family in need. This generous donation also allows us to include energy efficiency upgrades such as: Radiant barrier on roof to reflect sun from roof and provide a cooler attic.
- Exterior concrete block wall cells filled with insulation. This increases the R rating on the exterior walls from R-4 to R-11.
- Heat pump (hybrid) water heaters. These water heaters use the ambient air temperature to assist with heating the water. Estimates project families can save approximately \$485 per year in water heating costs.

Builders also help us to provide education, resources, and counseling to the family for a better understanding of what to expect along the way.

### **Benefits Include:**

- LISTED ON OUR **MY PARTNERS** PAGE
- Logo included on signage at property
- Groundbreaking, press release, promoted at closing on property
- Exclusive naming recognition on (1) homesite
- Dedicated thank you Social Media post
- (25) reservations to our Appreciation Breakfast
- Opportunity to host an exhibit table at an upcoming SHC Event
- Logo recognition on our website as a Builder
- Recognition from stage at the Annual Appreciation Breakfast
- Sponsor board logo recognition at the Appreciation Breakfast
- Listed in our Annual Report



## CORPORATE PARTNERSHIP OPPORTUNITIES

### **STRONG HOUSING PARTNER- \$20,000**

Our Strong Housing Partners help to meet some of the comprehensive needs of our homes from planning, labor, maintenance, replacements, and repairs. These partners are dedicated to our clients by committing to helping with the needs of their individualized homes.

#### Benefits Include:

- Listed on our **MY PARTNERS** page
- Included in any promotional materials
- Dedicated thank you Social Media post
- (15) reservations to our Appreciation Breakfast
- Opportunity to host an exhibit table at an upcoming SHC Event
- Logo recognition on our website as a Strong Housing Partner
- Sponsor board logo recognition at the Appreciation Breakfast
- Listed in our Annual Report

### **SUSTAINABILITY HOUSING PARTNER- \$15,000**

This partnership is focused on providing funds for our sustainability efforts to ensure our homes are built with the greatest environment and energy-efficient standards in mind to improve the lives of the individuals and families living in the home.

#### Benefits Include:

- Listed on our **MY PARTNERS** page
- Dedicated thank you Social Media post
- (10) reservations to our Appreciation Breakfast
- Opportunity to host an exhibit table at an upcoming SHC Event
- Logo recognition on our website as a Sustainability Housing Partner
- Sponsor board logo recognition at the Appreciation Breakfast
- Listed in our Annual Report





# CORPORATE PARTNERSHIP OPPORTUNITIES

## **WELL-BEING HOUSING PARTNER- \$10,000**

This partnership is focused on providing funds to create a healthy living environment for a client's home. Things like insulation, ventilation systems to improve airflow, and safe water systems are just a few ways your partnership can help our homes.

Benefits Include:

- Listed on our **MY PARTNERS** page
- Promoted on all outreach and marketing materials for program
- Social Media Thanks to our Partners post
- (7) reservations to our Appreciation Breakfast
- Opportunity to host an exhibit table at an upcoming SHC Event
- Logo recognition on our website as a Well-Being Housing Partner
- Sponsor board name recognition at the Appreciation Breakfast
- Listed in our Annual Report

## **SAFEGUARD HOUSING PARTNER- \$5,000**

Become a safeguard of our homes by helping to provide our homes with what they need to protect them from natural disaster. Things like impact resistant windows, repair maintenance, roof replacement, and other needs of the home in this situation.

Benefits Include:

- Listed on our **MY PARTNERS** page
- Social Media Thanks to our Partners post
- (5) reservations to our Appreciation Breakfast
- Name recognition on our website as a Safeguard Housing Partner
- Sponsor board name recognition at the Appreciation Breakfast
- Listed in our Annual Report



## CORPORATE PARTNERSHIP OPPORTUNITIES

### **SUPPORTING HOUSING PARTNER- \$2,500**

Sometimes our homes just need a little bit of support to ensure that the individualized needs of family accessibility are met. Things like lighting, specialty appliances, vehicle charging, individualized design standards, and other needs that give families the perfect additions to meet their day-to-day needs.

#### Benefits Include:

- Listed on our **MY PARTNERS** page
- (2) reservations to our Appreciation Breakfast
- Sponsor board name recognition at the Appreciation Breakfast
- Listed in our Annual Report





## **DONATION LEVELS**

**Your support provides critical services for our clients and materials for homes that we are building or renovating. Please considering donating today and make a healthy impact on the life of an individual or family.**

- **\$15,000 PROVIDES A FULL ROOF REPLACEMENT FOR (1) HOME**
- **\$10,000 PROVIDES MOLD REMOVAL SERVICES FOR X HOMES**
- **\$5,000 PROVIDES IMPACT RESISTANT WINDOWS FOR (1) HOME**
- **\$2,500 PROVIDES HVAC REPAIRS FOR (1) HOME**
- **\$1,500 PROVIDES INSULATION FOR (1) HOME**
- **\$1,000 PROVIDES HEAT PUMPS FOR (1) WATER HEATER**
- **\$750 PROVIDES (1) HVAC REPAIR FOR (1) HOME**
- **\$250 PROVIDES SUPPORT FOR HOME REPAIRS**